

# NEWTON FEDERAL BANK GOLD AND BLACK GIVE BACK

*“Without a sense of caring, there can be no sense of community.” - Anthony D’Angelo”*

## Policy, Funding Guidelines and Application Procedures

### PHILANTHROPIC MISSION

Newton Federal Bank’s deep commitment to giving back to the communities it serves is a fundamental part of who we are as an organization. We are a community bank headquartered in Covington, Georgia, 35 miles east of metro Atlanta, with 4 conveniently located offices. The mission of the Gold and Black Give Back is to strengthen families, neighborhoods and communities, through active support of organizations and programs that share our passion for making a positive difference in the lives of those in need.

The funding of charitable and community initiatives focuses on programs that, we believe, can have a meaningful impact on our company and our communities we serve. Newton Federal Bank encourages employee involvement in community programs and non-profit organizations whose primary objectives are to improve the quality of life to sections of the community or provide targeted welfare or other support. For organizations that qualify as exempt organizations under Section 501(c) (3) of the Internal Revenue Service Code of 1954, the Newton Federal Bank sponsorship/donation funding has identified three primary fields of interest for which it supports:

***Educational Services*** - initiatives at the primary, secondary and high school levels that raise aspirations, teach financial literacy, and enhance educational opportunities for children and youth in our communities.

***Children and Youth Programs*** – programs that improve the quality of life for young people and provide opportunities to children and youth to thrive in their communities.

***Arts and Cultural Programs*** – programs that develop a passion for arts and culture, cultivate an appreciation for the visual and performing arts, and enhance creativity through arts education.

### GENERAL GUIDELINES FOR APPLICATION PROCESS:

The following guidelines are provided to assist you as you prepare your proposal. Please contact the Newton Federal Bank marketing office with questions, as only completed applications will be reviewed.

1. We will provide support to charitable or non-profit organizations. (Non-profit organization are defined as any



MAKING A DIFFERENCE

non-profit group, agency or service whose primary objective is to improve the quality of life to sections of the community or provide targeted welfare or other support.)

2. We will contribute to organizations or activities that serve a need within the communities with in Newton Federal bank area and benefit the people living in this area.
3. We will provide support to organizations that serve a wide, varied constituency.
4. We will give special consideration to programs that serve the needs of low and moderate-income individuals.

## **ELIGIBLE APPLICANTS**

To be considered for funding, organizations must:

1. Provide support that you are either a “public charity”, and qualify as an exempt organization under the Section 501(c)(3) Internal Revenue Code or a philanthropic entity with corresponding guidelines to that of Newton Federal Bank.
2. Submit a thorough, complete application by providing all documentation, as requested.
3. Be located in, or provide service in, a Newton Federal Bank market area. Awards are generally limited to use in the markets served by Newton Federal Bank.

## **FUNDS APPLICATION PROCESS**

The Newton Federal Bank's Gold and Black Give Back will consider all requests for funds that comply with the Guidelines and Criteria set forth above. Fund requests generally range from \$50 to \$5,000. Organizations may apply for funding from the Newton Federal Bank using the official Sponsorship application, which is based on the amount of donation sought.

## **LIMITATIONS AND EXCLUSIONS**

The Newton Federal Bank Gold and Black Give Back does not generally support or fund:

1. Political candidates and fraternal organizations
2. Advocacy groups
3. Religious activities or programs that serve, or appear to serve, specific religious groups or denominations. However, if a proposal submitted by a church-based or similar organization falls clearly within program guidelines and is intended to serve to a broad segment of the population as the program of a comparable non-religious organization and benefits the community at large, we will consider the proposal on the same basis as others.
4. Individuals, individual scholarships or travel support
5. Fundraising activities related to individual sponsorship
6. National programs that do not primarily serve the Newton Federal Bank market areas



MAKING A DIFFERENCE

Newton Federal Bank Gold and Black Give Back funding will not consider no more than one application per calendar year from any organization. Organizations will not automatically be considered for funding the following year, new applications are required. Funding may be used to support, expand or enhance existing programs or for start-up initiatives.

Newton Federal Bank reserves the right to refuse, withdraw and deny any sponsorship/donation request if such requested support is not in keeping with the above principals or for other reasons that Newton Federal Bank deems appropriate.

Revised 11/2016